



# CITIZEN DEVELOPMENT, SHELL'S ROCKET FUEL FOR DIGITAL TRANSFORMATION

**SHELL CAMPUS, DEN HAAG**

**15:00 - 17:00**

*Share knowledge on Citizen Development challenges.*

Citizen Development, the development of software applications by staff that are not professional software developers, is an important trend in industry, and a critical component of Shell's Digitalisation journey. Discover how Shells "DIY" program has enabled 4k+ active citizen developers through their change programme, how it's driving business outcomes and how it's doing so in a safe and controlled environment.

Wondering where to start your citizen development journey? Or how to scale and sustain? What are the key enablers and challenges along the way? Join the session to find out how Shell approached this and how Shell became a recognised leader on Citizen Development in the industry. Already curious? Visit our website to find out more about Shell's use of low-code/no-code: <https://www.shell.com/energy-and-innovation/digitalisation/digitalisation-in-action/low-code-no-code-software-development.html>

## TARGET AUDIENCE

RPA Specialists, RPA Leads, , Digital Leads, Transformation Leads, Low-code/no-code Product Owners & Product Managers, CIO, CTO

## LOCATIE

Shell Campus  
Carel van Bylandtlaan 16, 2596 HR Den Haag

## PROGRAM

15:00 – 15:15 Introduction IT Circle  
15:15 – 16:00 Citizen development strategy @ Shell  
16:00 – 16:45 Interaction  
16:45 – 17:00 Wrap up

## PREPARATION

What are your Citizen Development challenges?

Registration via [CLICK](#) or via your IT Circle Community Officer